

Influencer Marketing Agreement

This agreement is made effective as of _____ by and between Inflow Official (hereinafter referred to as "Company") and _____ (hereinafter referred to as "Influencer").

1. Engagement and Services:

- The Company agrees to engage the Influencer to create and distribute promotional content for the Company's products.
- The Influencer agrees to provide a total of **eight (8)** pieces of content, as detailed by the Company. Out of these, five (5) must be published on the Influencer's social media profiles featuring the Company's products.
- Influencers can capture more photos and videos, and the Company will always use those creatives to tag the Influencer.

2. Compensation:

- The Influencer will be compensated a total of **AU\$400** for the complete delivery of the agreed content.
- Additionally, the Company agrees to provide a post-boosting budget of **AU\$50 to AU\$100**, based on the performance metrics of each post.

3. Post-Publication Agreement:

- The Influencer agrees not to remove the published posts from their social media timeline for a minimum period of **three (3) months** following the posting date.

4. Affiliate Partnership:

- The Influencer has the option to join the Company as an **Affiliate Partner**.
- Under this partnership, sales using the Influencer's unique code will entitle the customer to a **20% discount**.
- The Influencer will earn between **AU\$40 to AU\$60** for each sale made using their code.
- Affiliate earnings can be withdrawn after accumulating a minimum of **AU\$100** in affiliate bonuses.

5. Content Ownership and Rights:

- All content created by the Influencer under this agreement will be subject to approval by the Company.
- The Company reserves the right to use the Influencer's content for its marketing purposes.

6. Compliance and Disclosure:

- The Influencer must comply with all relevant laws and regulations, including disclosure requirements under advertising and consumer protection laws.

7. Confidentiality:

- The Influencer agrees to maintain confidentiality regarding the terms of this Agreement and any proprietary information the Company shares.

8. Termination:

- This Agreement may be terminated by either party with written notice. Specific terms regarding termination consequences should be outlined.

9. Liability and Indemnification:



- The Influencer agrees to indemnify the Company against any claims arising from the content or its publication.

This Agreement constitutes the entire Agreement between the parties with respect to the subject matter hereof and supersedes all prior negotiations, understandings, and agreements.



Thanh Le
CEO, Inflow

[Influencer Name]
[Handle], Platform

-  [Email]
-  [Number]
-  [Address]